

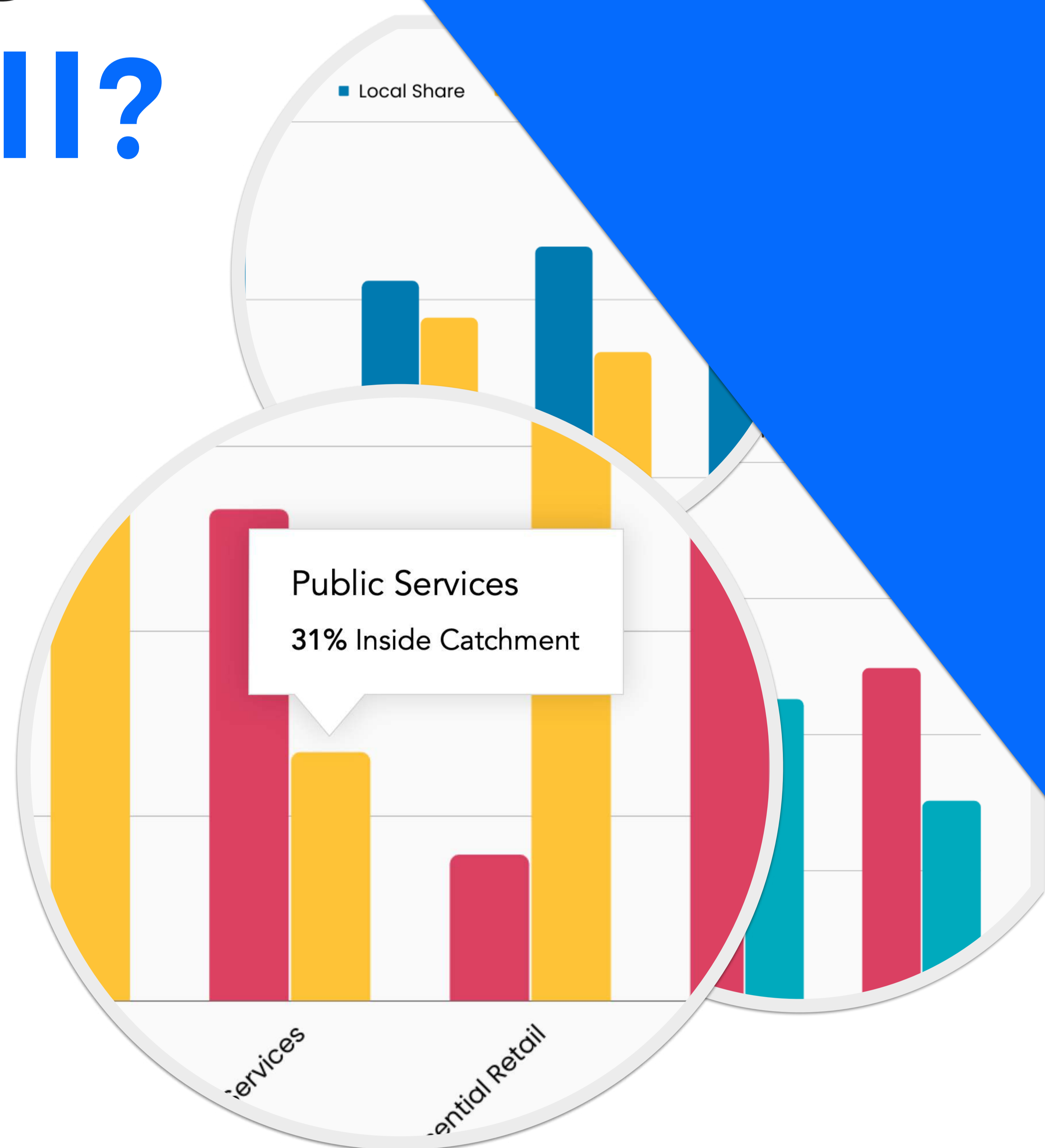
Satisfaction scoring is the main way we find out what works - and what's not!

PLACE SATISFACTION

What drives local **footfall**?

What do visitors do locally, and what do they go elsewhere for?

Place Satisfaction measures the share of certain types of activity that residents do locally - and what they travel elsewhere for. Find out what you can do to improve places.



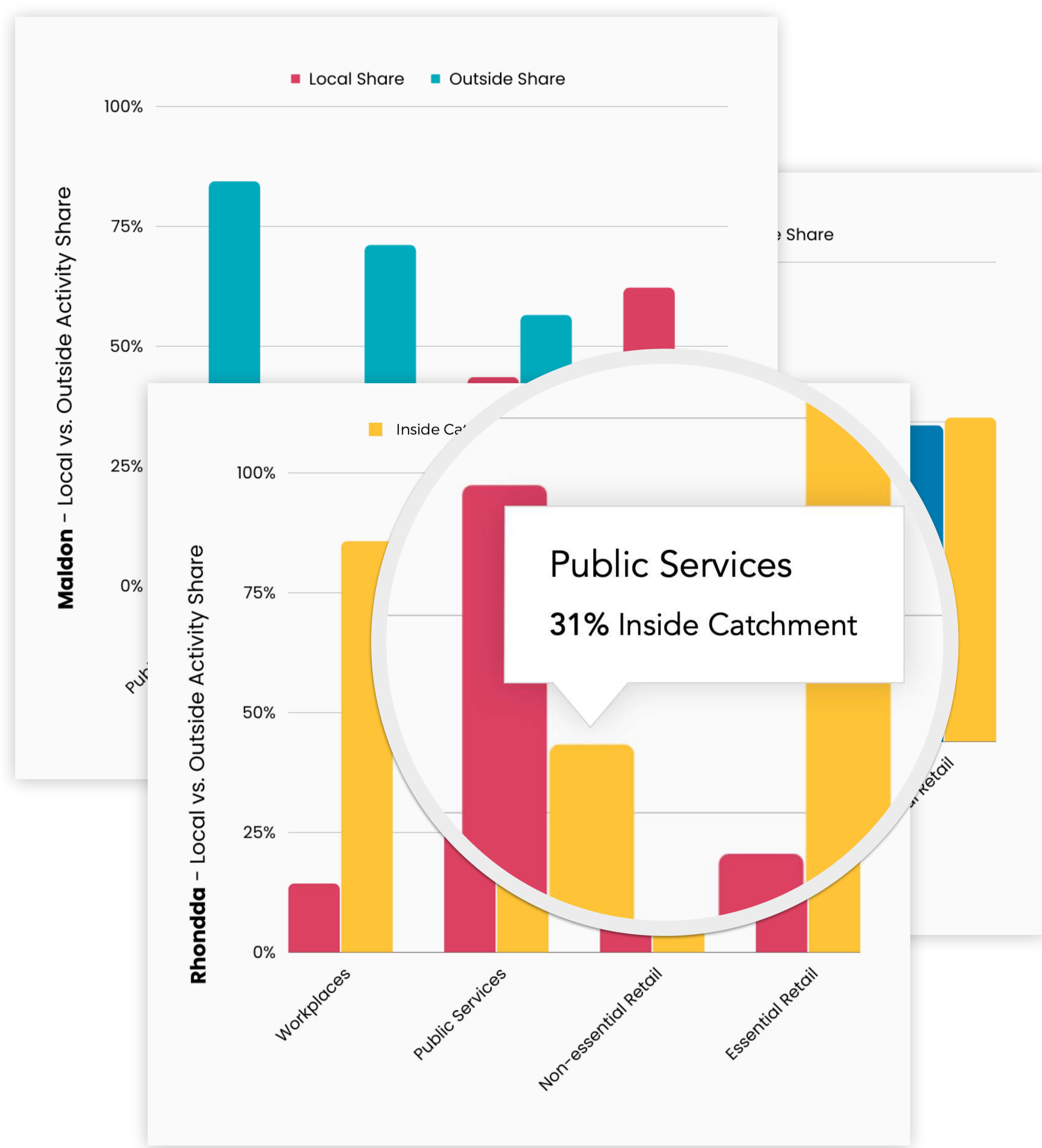
Economic Development Officer, Borough Council





What residents (don't) do locally

Why use it? Knowing which aspects of services are succeeding and which ones aren't offers valuable insights into where local opportunities lie. The Satisfaction module measures success against four key aspects of the local economy - essential and non-essential retail, public services and working practices.



PLACE SATISFACTION

Features

- ✓ Share of local activity
- ✓ Share of outside activity
- ✓ Four key economic areas
- ✓ Monthly reporting cycles
- ✓ 3+ years' history
- ✓ Granular date filters
- ✓ Export data as CSV
- ✓ Download live reports as PDF
- ✓ Zero-hardware solution

Fig 1: Place satisfaction insights



High frequency

Monitor performance across the places and centres you manage in near real-time



4+ yrs history

Get up to 4yrs of history by default for every location you monitor



Full coverage

Place monitoring is available for any location in the UK and beyond



Discover our place insights platform

BROWSE MODULES

- ✓ Footfall
- ✓ Hourly Footfall
- ✓ Dwell
- ✓ Density
- ✓ Catchment
- ✓ Granular Catchment
- ✓ Satisfaction
- ✓ Inverse Catchment
- ✓ Commuter
- ✓ Visit Frequency



“ *My team uses Huq insights to set targets and monitor change* ”

Lesley Crisp
Economic Development Officer
Hertsmere Council

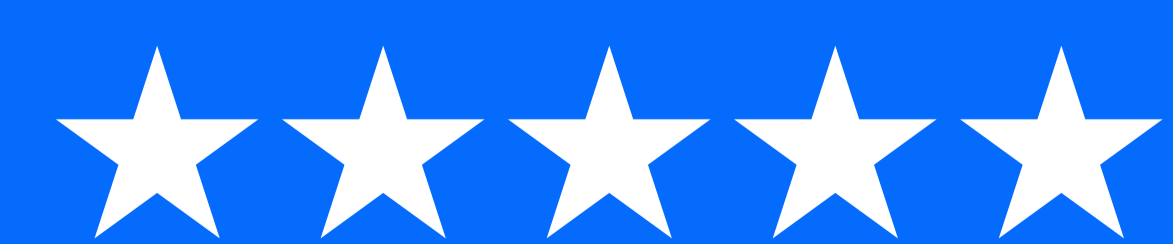
→ Get accurate place monitoring for decision makers in **Local Government, Retail & Real-estate**

[Book a demo](#)



Verified data quality

50+



Trusted by 50+ councils!