



“ Dwell-time is a leading indicator on the performance of the local economy

- Head of Economic Development
County Council

DWELL-TIME

How long do people stay?

Dwell-time offers accurate insights into place performance.

Dwell-time is a measure of the average time that visitors spend within an area per trip. Get the output in minutes, updated everywhere on a daily basis!

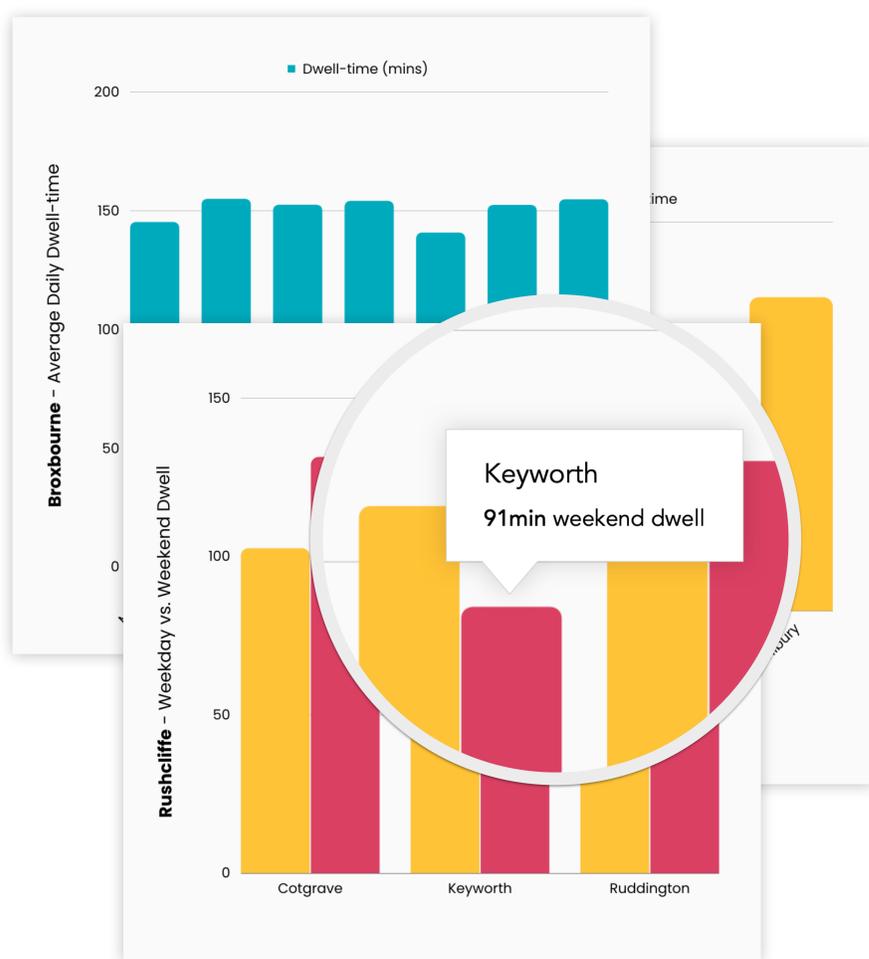




Forecast growth in the local market



Why use it? Dwell-time is proven to closely reflect the value of visits made by people to places. Longer visit high-streets or stores often translates into greater local spend. And this value isn't only measured economically. Satisfaction and enjoyment of places can also be measured by this robust and verified means.



DWELL-TIME

Features

- ✓ Daily dwell-time reporting
- ✓ Outputs provided in minutes
- ✓ View trend and daily results
- ✓ Get actual and indexed values
- ✓ Any place, any size, anywhere
- ✓ Up to 4+ years' data history
- ✓ Fine-grained date filters
- ✓ Benchmarking data available
- ✓ Compare with multiple places

Fig 1: Dwell-time monitoring insights



High frequency

Monitor performance across the places and centres you manage in near real-time



4+ yrs history

Get up to 4yrs of history by default for every location you monitor



Full coverage

Place monitoring is available for any location in the UK and beyond



Discover our place insights platform

BROWSE MODULES

- ✓ Footfall
- ✓ Hourly Footfall
- ✓ Dwell
- ✓ Density
- ✓ Catchment
- ✓ Granular Catchment
- ✓ Satisfaction
- ✓ Inverse Catchment
- ✓ Commuter
- ✓ Visit Frequency



“ *My team uses Huq insights to set targets and monitor change* ”

Lesley Crisp
Economic Development Officer
Hertsmere Council

→ Get accurate place monitoring for decision makers in **Local Government, Retail & Real-estate**

[Book a demo](#)



Verified data quality

50+



Trusted by 50+ councils!