



“ We monitor working patterns as they have a huge impact on our economy

COMMUTER INSIGHT

Uncover new commuting trends

Explore residents' commuter trends and how they're evolving now

Commuter insight measures the proportion of local residents who travel elsewhere each day versus those who stay within the local area. Determine how much time is spent locally versus elsewhere.



Economic Development & Policy, City Council





What's the local impact of WFH?

Why use it? Rapidly evolving commuting patterns have huge significance for the local economy. Towns and centres with large commuter populations can expect to enjoy a significant boost in spending as residents spend a greater share of their time locally.

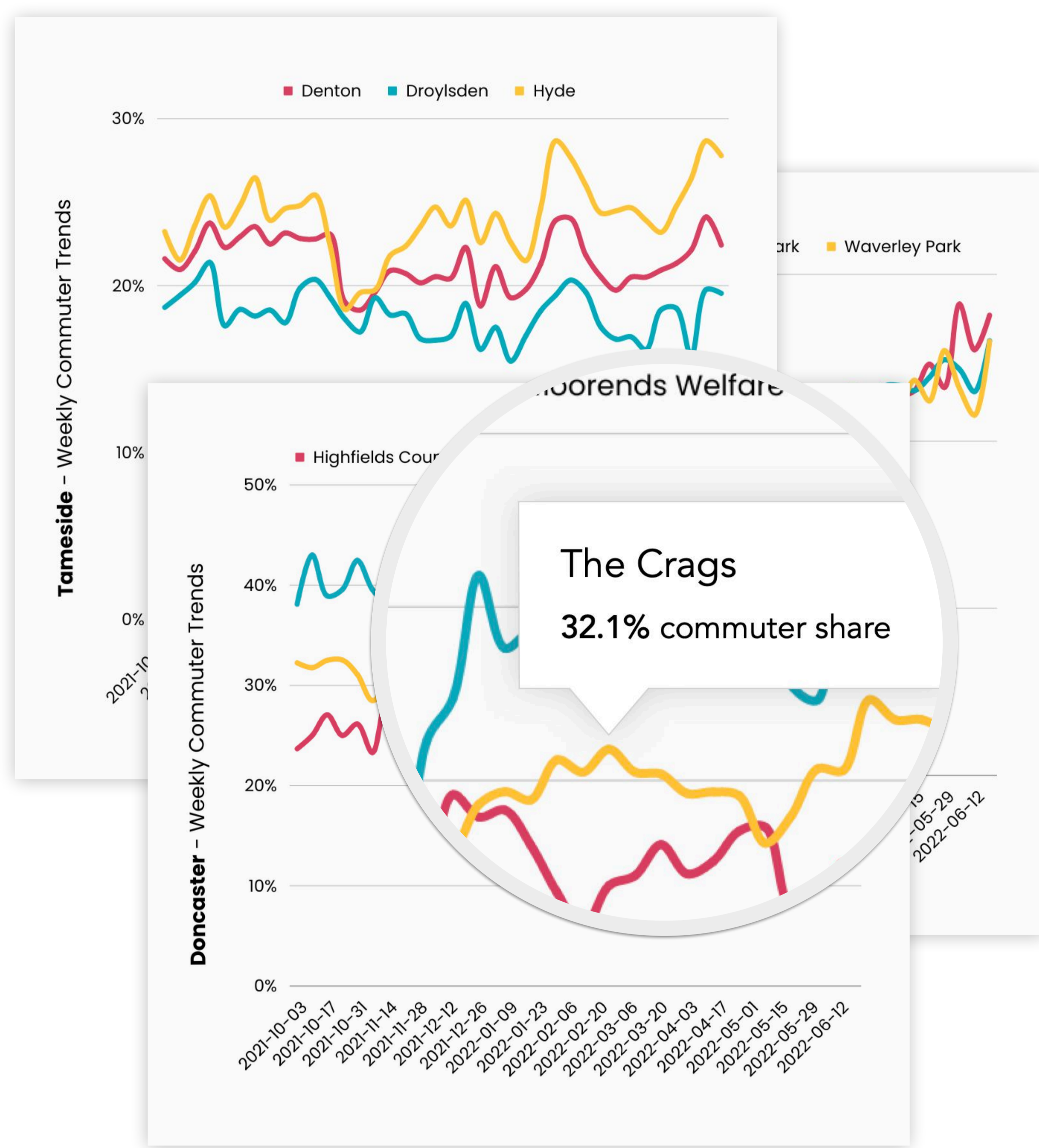


Fig 1: Commuter trends insights

COMMUTER INSIGHT

Features

- ✓ Weekly commuter trends
- ✓ At-work presence for residents
- ✓ Measured over full town / area
- ✓ Up to 4+ years' data history
- ✓ Any place, any size, anywhere
- ✓ Fine-grained date filters
- ✓ Compare with multiple places
- ✓ Benchmark against trends
- ✓ Full nationwide coverage



High frequency

Monitor performance across the places and centres you manage in near real-time



4+ yrs history

Get up to 4yrs of history by default for every location you monitor



Full coverage

Place monitoring is available for any location in the UK and beyond



Discover our place insights platform

BROWSE MODULES

- ✓ Footfall
- ✓ Hourly Footfall
- ✓ Dwell
- ✓ Density
- ✓ Catchment
- ✓ Granular Catchment
- ✓ Satisfaction
- ✓ Inverse Catchment
- ✓ Commuter
- ✓ Visit Frequency



“ *My team uses Huq insights to set targets and monitor change* ”

Lesley Crisp
Economic Development Officer
Hertsmere Council

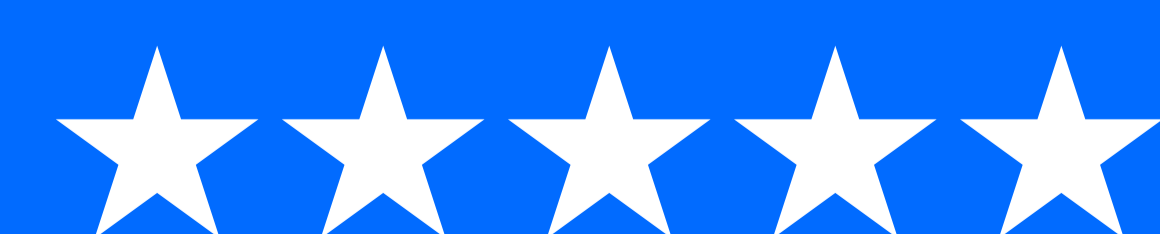
→ Get accurate place monitoring for decision makers in **Local Government, Retail & Real-estate**

[Book a demo](#)



Verified data quality

50+



Trusted by 50+ councils!